



bluearth

*The foundation for
a better future.*

Annual Report 2012

Students from St Michael's Catholic
Primary School, North Melbourne VIC



Bluearth is like a good movie.

To watch it...

It is fun, energetic and inclusive. Children are always playing new and exciting games that require skill, planning, teamwork and control.

To hear it...

It sounds like laughter, strategising, engagement, equality and positivity. Students are always involved in conversation and communicating both within games and during reflection time. However, it has its need for silence. During core movements, cool down, and in fact, even some games, students have learnt self-control to refrain from making noise or talking to test their level of concentration and performance. Being still is a difficult concept to teach, as not often in today's society, can students be still for long periods of time. Bluearth has helped my class to realise the importance of being still. They can see the benefits on their concentration, reflection and learning.

All good movies have an unforgettable catchphrase that you just can't stop quoting. Our Bluearth quote would be: "Live the Challenge, don't live the whinge." This quote can be viewed, heard and acknowledged in most classes at our school thanks to the Bluearth program. Bluearth has allowed both students and teachers alike to take the challenge. Whether it be holding a pose longer, pushing our bodies further to find discomfort yet not pain or to reflect only using positivity to help enhance the game and not complain about it.

Bluearth is like an old classic. It is well loved, appreciated and will last forever. Bluearth has made a positive change in our school and ties in perfectly with the morals and rules that we teach and enforce. It fits our behavior management plan by allowing students to be in control of their choices and decisions, which in turn become consequences or rewards.

*Excerpt from speech by Simone McKenna –
Teacher, St Joseph's Primary School at the Bluearth and
Alcoa Pinjarra Celebration Day, September 2012.*

***Jean-Francois Laurent interned with Bluearth in 2012.
Upon his return to France, he sent the above image of
Team Bluearth on the top of the French Alps.***

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The VIC Bluearth Team Training in the High Country in the Alpine Region.

Chairman's Address

Welcome to Bluearth's Annual Report for 2012. This is the second published report by the organisation demonstrating its commitment to transparent accountability and to communicating with stakeholders.

Bluearth Foundation is a national not-for-profit organisation dedicated to improving the health and well being of Australians and to preventing diseases caused by sedentary lifestyles by increasing the level of participation in physical activity.

During 2012 Bluearth expanded further its reach in primary schools, helping build school capacity to get kids active. There were more sessions with school kids. We gave teachers tools, skills and support, so that they can continue to make a difference long after we are gone. We launched new initiatives in partnership with corporate sponsors, government departments, benevolent foundations and community groups. Indeed, 2012 has been the most active year in terms of school programs since Bluearth commenced operations.

Unfortunately, towards the end of the year most schools started to feel the pressure of reduced funding for education and a significant number indicated that they could not continue to support Bluearth programs in their schools. This has had a significant adverse impact on the 2013 school commitments with a consequential decline in the level of our activity.

Whilst this will adversely affect the 2013 financial position of the organisation, the directors are confident that the Foundation has good prospects for growth and expanding its reach beyond this period. Ahead of this downward trend in schools, the Board had already established a 10 Year Vision for the Foundation which embraces the expansion of Bluearth beyond schools into various community sectors and elevates the level of advocacy activity.

In September 2012, Helen Berry resigned as Chief Executive Officer, having served the Foundation through various roles over 10 years. The Board expressed its gratitude for her outstanding contribution and is pleased that Helen has accepted an offer to join the Board as a Director in 2013.

In January 2013, the Board appointed Wendy Gillett as new Chief Executive Officer. Wendy brings with her significant executive management experience as a leadership professional in the fields of physical activity, sport and recreation and in health care. She was Deputy Director General of NSW Sport and Recreation and was also the Director of Community Services with Catholic Healthcare in NSW.

Wendy is now leading the organisation's strategic development agenda and the Board is looking forward to supporting Wendy in her quest to grow and expand the organisation's work.

The Board acknowledges that all that Bluearth has achieved over the past 11 years would not have been possible without the dedication of Bluearth staff and the support of many people, volunteers, government bodies, educational bodies, corporates, foundations and other organisations. On behalf of the Board I thank them all for their selfless contribution.

I encourage you to read this Annual Report and assess the Foundation's performance. We believe that Bluearth is contributing, together with other organisations, to an improvement in the health and wellbeing of Australian communities. There is still a lot more that we can, and should, do. With your continued support, we will continue to do so.

Pierre Fenech
Chairman, Bluearth Foundation

Founder & Patron's Statement

Each day we see more and more media coverage about the dangers of our sedentary lifestyle. "Sitting is the new smoking" – The Age 2 June 2013, "Inactive staff sitting ducks for disease" – Canberra Times 4 May 2013. At Bluearth we know the body is designed to move. Developing an understanding of what your body can do and the enjoyment derived from that, starts to shift us from a movement culture of "must do exercise" to a culture of enjoying moving and making it a part of our everyday life. That's what Bluearth is – movement for life. Since Bluearth was founded in 2000, school children around Australia have been reaping the benefits of an active lifestyle. The challenge moving forward is to spread the benefits that Bluearth offers, to all ages and all communities.

Malcolm Freake OAM

CEO's Report

In 2012 Bluearth Foundation celebrated 10 years of working with school communities across Australia to build active healthy lives. With the direct national health cost of physical inactivity estimated at \$1.5 billion annually, each step towards creating an active nation is an important one that should be celebrated.

The importance of physical activity has been recognised by Governments, state and federal, primarily in response to the rise in obesity levels, but also as a preventative health measure improving the ability to do daily activities, strengthening bones and muscles, increasing the chance of living longer, improving mental health and mood, reducing the risk of some cancers, of type 2 diabetes and of cardiovascular disease. Recent research also suggests that physical activity in early, mid and late life is associated with a lower risk of cognitive decline and dementia. The feedback from our Bluearth participants says it also makes them feel good about themselves, what better gift.

In 2012 we gave that gift to over 300 school communities, working with teachers, children, parents, grandparents and also with local sporting clubs. Celebration days were held across Australia celebrating kids being active. We also launched the Bluearth at Work program, a model to engage employees in physical activity.

Recognising the importance of building a coalition of organisations actively working to increase physical activity, we have been working with other not-for-profit organisations to strengthen the message about the importance of physical activity. An important role for the Foundation is working with partners to advocate for Government policies and programs that encourage and support increased physical activity levels.

Working in the education sector, there have been some significant changes in 2012 with the release of the Gonski report, heralding some major changes to school funding and the release of Draft Australian Curriculum: Health and Physical Education. The uncertain funding environment that was created with the release of the report has impacted on our 2013 school commitments. The challenge moving forward is to ensure that the schools sector is supported to make physical activity and its contribution to school and community wellbeing a priority despite competing curriculum demands.

The successes of 2012 are due to the ongoing support and tireless energy and commitment of many people and organisations, our patrons, Board, staff, partners, volunteers and supporters. Thank you for helping us make a difference. I would particularly like to thank Shell Australia and Alcoa of Australia for their ongoing support, supporting school communities in Perth and Geelong.

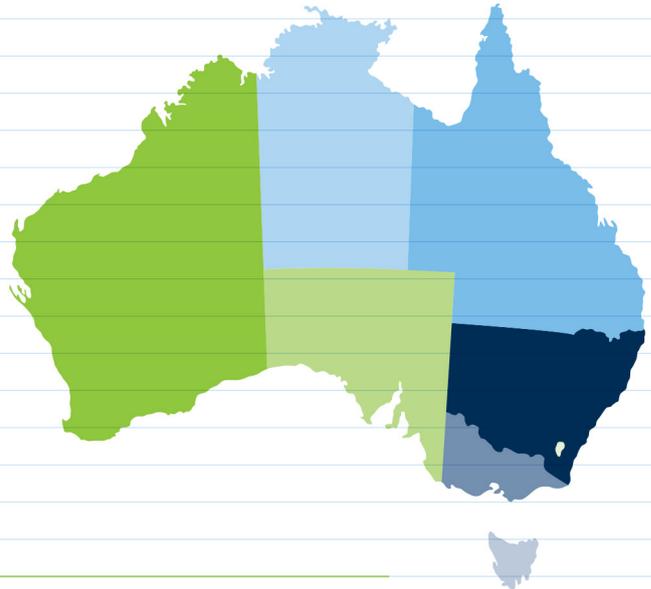
As Chief Executive Officer, I'm proud to be part of a growing organisation that is playing such an important role and making a difference in developing our children to build habits that will lead to active healthy lives.

Wendy Gillett
Chief Executive Officer, Bluearth Foundation

2012 Evaluation of Bluearth Program

In 2012 Bluearth worked in 310 schools across Australia...

Victoria	102
Western Australia	82
South Australia	59
New South Wales	30
Northern Territory	13
Australian Capital Territory	12
Queensland	12

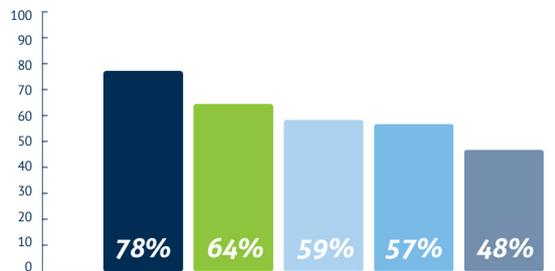


with approximately 26,400 students.

2013 Principals' Surveys

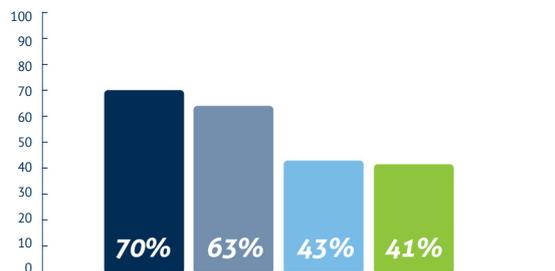
BENEFITS FOR TEACHERS WHO PARTICIPATED IN THE PROFESSIONAL LEARNING PROGRAM.

Professional development in physical activity	78%
Confidence in delivery	64%
More physical activity with class	59%
Better relationships with students	57%
Improved attitude to health and wellbeing	48%



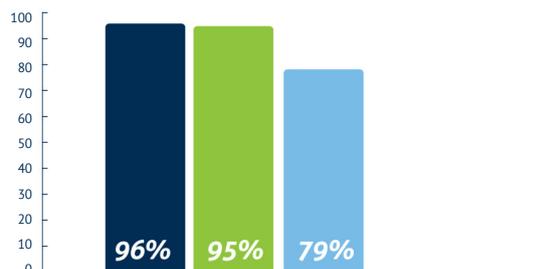
IMPROVED BENEFITS FOR STUDENTS WHO PARTICIPATED IN THE BLUEARTH APPROACH.

Better cooperation	70%
Increased self awareness, attention	63%
Increased activity / play in school ground	43%
Improved class and playground behaviour	41%



PERCENTAGE OF TEACHERS THAT WERE AWARE OF OBSERVED IMPROVEMENT ATTRIBUTED TO THE BLUEARTH APPROACH IN STUDENT BEHAVIOUR IN.

Social / behavioural benefits	96%
Self perception	95%
Academic benefits	79%



98%

of Principals believed that the Bluearth program created sustainable changes in their school.

87%

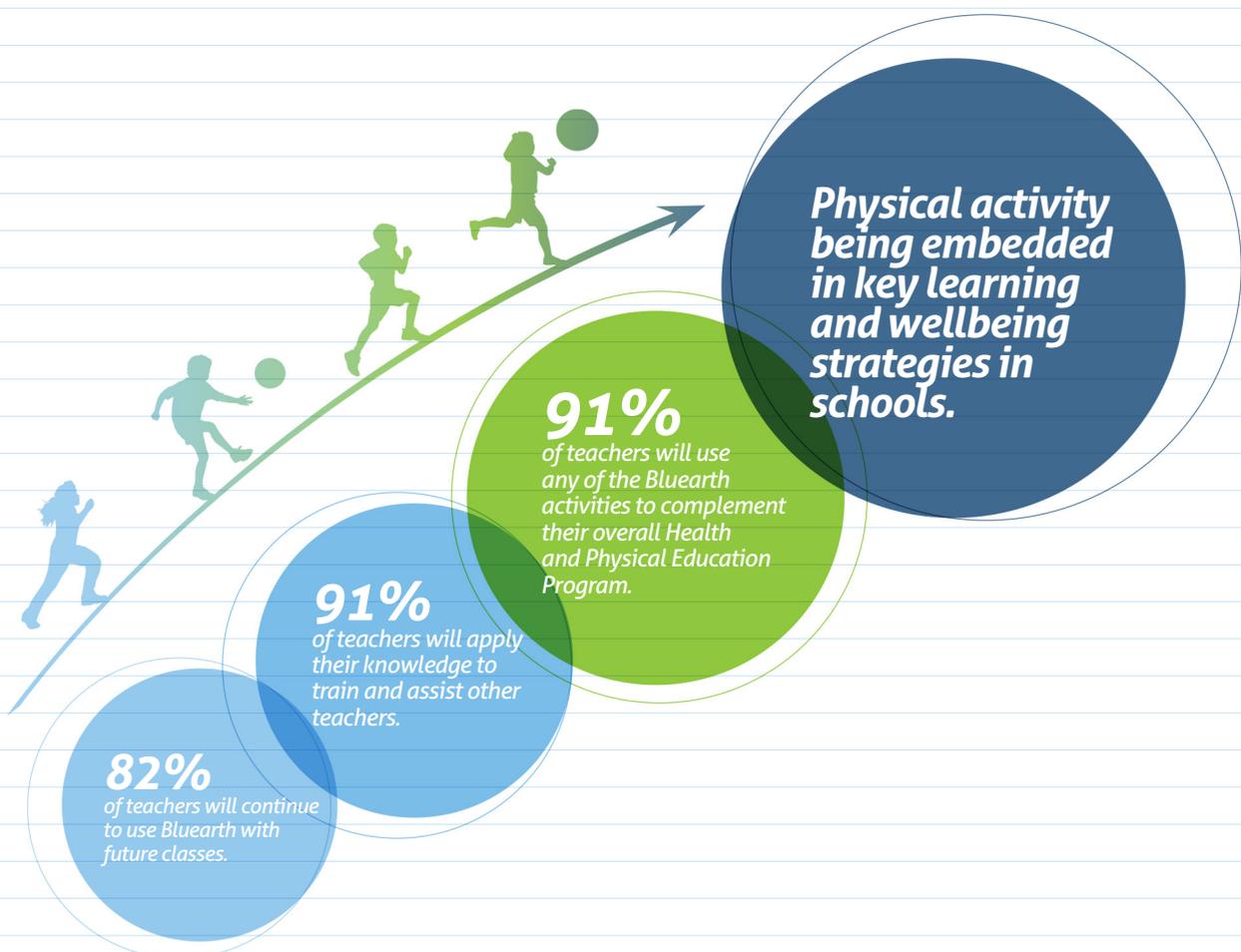
of teachers believe that the Bluearth PLP had a positive impact in their teaching of physical activity.

83%

of teachers believe that the Bluearth PLP had a positive impact on their students attitudes to physical activity.

82%

of teachers believe that the Bluearth PLP improves opportunities for them to achieve their curriculum outcomes.



Community and Advocacy

Our commitment to ensuring that Australians are physically active has seen our work in the community expand in the last 12 months. The Blueearth at Work program was launched in March last year, to encourage workplace employees to increase their daily levels of activity during the work day and to realise the importance of being active throughout life.

In 2012, we also worked in the wider community, addressing issues around the levels of physical activity to parents, other adults, grandparents and community groups.

Blueearth conducted physical activity sessions and/or entered at the following events to increase its commitment to getting kids and adults active.

This work included:

- › North East Business forum
- › Come and Try sessions at YMCA in Wangaratta
- › Brown Brothers staff sessions
- › Primary Care Partnership Grampians
- › Dads and Kids Night – Benevolent Society
- › Marrickville Community Centre
- › Fairfield City Council Family Day
- › Committee of Geelong – Barwon Community Leaders and Geelong Leaders
- › Brown Brothers Food and Wine Festival
- › Wangaratta Fun Run
- › St Bernard's Wangaratta Primary School Fete
- › St Augustine's Wodonga Primary School Fete
- › St John's Euroa Blueearth Parent's night
- › Cathedral College Wangaratta Family Bike Ride Fundraiser
- › Interchange Celebration International Disability Awareness Day Federation Square
- › Friends of the Botanical Gardens
- › Mt. Clear Backyard Cricket Comp on 3 Friday nights, 200 participants
- › Shell Geelong Refinery – Family Days
- › Alcoa Australind Refinery Celebration Day
- › Alcoa Pinjarra Refinery Celebration Day
- › Shell Australia – Launch of our WA Program at Weld Square Primary School
- › HBF Walk, Perth

Support for our Education Professionals

As a measure of our support for the Education sector, Blueearth are sponsors of the following organisations.



Silver Sponsor
(2012 Trans Tasman Conference)



Bronze Sponsor

Other Sponsorships:

- › 2012 Conference Sponsor Queensland Association of State Schools Principals
- › 2012 South Australia Principals Conference
- › 2012 Western Sydney Region Principals Conference
- › 2012 North West Expo

Advocacy

An important part of our work is providing input to state and federal policy. In addition Blueearth staff members also work within health and physical activity networks, sitting on a number of advisory committees.

These included:

- › Sandhurst Diocese Health and PE Focus Group
- › WA Healthy Promoting Schools Association Committee
- › ACT Whole of Government Healthy Weight Initiative
- › Steering Committee – Sporting Chance NT
- › **eat well be active** Project Service Provider Committee



The Bluearth Approach & Professional Learning Program

Australian Capital Territory

Working together we can make a difference. In the ACT we are working alongside Health, Education and Sport and Recreation Departments, Physical Activity Foundation, YMCA, University of Canberra and Australian Catholic University, to get children in the ACT active for life.

Alongside partners, we have been working to build 12 new active school communities. With a sustained presence in some schools (Macquarie, Florey and Farrer Primary Schools) for over 5 years Bluearth has seen a real shift in school culture, where physical activity is now a valued part of the school learning program.

In addition to our work in schools, Bluearth is a partner in the Whole of Government Healthy Weight Initiative which aims to reduce the number of children that are overweight and obese.

Over the last three years, with the support of the ACT Government and ActewAGL, the Bluearth culture of choosing to move, has been embedded in 15 schools.

"Bluearth makes physical activity enjoyable and fun. It is promoting a healthy attitude to exercise and health. It has changed my own thinking on how being active can be achieved".

*Michelle Standingford,
Lions Early Childhood School*

New South Wales

We worked in 30 schools across the Sydney metropolitan area, working with teachers and students to embed a culture of valuing physical activity as an essential element of the school day.

Working with the Sydney Catholic Education Office, we supported 130 teachers to successfully complete their intensive 3 year Professional Learning Program. These teachers are now well resourced and ready and able to offer flexible, fun, child centred physical education classes.

In addition, a new program launched into Sydney providing targeted support to PE teachers. The program provided intensive full day workshops each term followed up with sessions in their respective school setting per term. This program was very well received by PE professionals who recognised the need to expand their knowledge and skills.

Recognising the value of physical activity in creating a positive learning environment, we continued our work at Arranounbai, a school that provides for children with special needs. Teachers aides and carers were supported to develop skills and knowledge about how to incorporate physical activity into the children's daily lives.



Northern Territory

Research has demonstrated that children who participate in our programs at school achieve better academically, with improved numeracy and literacy results. Through the Sporting Chance program funded by the Department of Education, Employment and Workplace Relations, we work in Darwin and Alice Springs to deliver educational engagement and outcomes through participation in physical activity. We worked with 60 teachers to create sustainable change in the community.

We recognise that cultural change takes time. We are patient. Through a long term commitment in these regions, we are better able to achieve cultural change in each school community and also to the wider regions.

As part of the program monitoring and review, external Steering Committees provide feedback on program delivery and outcomes. The feedback highlighted the value of the ongoing and supportive means of professional development as well as our ability to engage the children in quality physical activity and movement experiences.

For the second year running we have exceeded our target of delivering to 500 Indigenous children (116.5%) and in 2013 we intend to deliver to more schools and raise this target even higher.

We were delighted to secure funding in late 2012 to commence a new project into Alice Springs in 2013 through the generosity of Perpetual Philanthropic Services and Gandel Philanthropy.

“At Malak Primary School in Darwin, Friday has become known as Bluearth day. Teachers will take their classes out at designated times to explore various Bluearth activities regardless of whether a Bluearth coach is present or not. Teachers who have training in the program are “buddying up” with other teachers and their classes to upskill them in the Bluearth activities and approach. This is creating a culture within the school where physical activity is regarded as an essential part of the learning process and also of engaging ALL students (indigenous and non indigenous) in physical activity and movement. Students within the school leadership group are also being given the opportunity to pick, set up and run sessions as a part of their social development as leaders. Teachers have reported how eagerly these students have accepted and taken on this responsibility and how other students outside of the leadership group are asking for the same responsibility.”

Marc Meunier,
NT Coach

Queensland

Queensland is one of the few states in which physical education specialists are assigned to primary schools. Through our support we are able to assist physical education specialists to extend their reach by training generalist teachers to assist in creating an active healthy school.

We worked across 10 schools in South East Queensland, including Brisbane, Ipswich and the Gold Coast. Recognising the importance of learning in situ, the Bluearth approach eradicates the need for teacher release time for professional development, as the development process occurs during the class.

Facing challenging economic times, Queensland has recognised the value of this approach.

A special thank you to the Rotary Club of Caboolture who supported our program into St Michael's in Caboolture for the last three years.

“We have seen St Mark's at Inala embrace Bluearth and are working well to continue the program on an ongoing basis with their own accredited teachers mentoring other teachers and incorporating Bluearth into their day”.

Rebecca Chalk,
Queensland Coach

“The children are becoming more able to focus and concentrate. It has been helpful to assist the children with turn-taking. It has also helped children to reflect on their actions and how their behaviour affects others. Children are becoming more aware of working in a team”.

Anne-Louise Allen,
St Augustine's Currumbin



South Australia

In South Australia we continued the **eat well be active** – Primary School Project. Funded through SA Health and co-managed by SA Department of Child Development, this is a multi-year project, with one final year remaining in 2013.

As a joint service provider with ACHPER SA, Bluearth supports 57 schools in country and metropolitan regions. The major objective of the project is to support each school in their commitment and strategic planning towards health promotion, both in the specific areas of physical activity and healthy eating practices.

Although the **eat well be active** – Primary School Project will cease at the end of 2013, we certainly look forward to continuing our relationship with each school in the project as well as the excellent relationships we have developed with Education and Health departments and ACHPER SA.

In addition we commenced the start of our two year program with Allenby Gardens Primary School.

Jean Blaydes – Action Based Learning Workshops, Riverland Region

One of the highlights in South Australia in 2012 was the Bluearth Foundation hosting international “Action Based Learning” education consultant Jean Blaydes in the Riverland region of SA. Jean was funded through the SA Government to spend two weeks in South Australia, educating teachers on the benefits of physical activity and movement on learning. Bluearth hosted Jean in the Riverland region where she worked with Bluearth staff to deliver two teacher workshops and lead approximately 40 senior Primary School leaders in a student forum. Jean’s philosophy is closely aligned to Bluearth and feedback from all sessions was excellent.

Teacher and Principal Quote

“Bluearth is outstanding in providing an environment that promotes all inclusive games and movement experiences with a strong focus on participation of the whole group. The Bluearth program also provides excellent staff professional development workshops, teaching practical games and activities while clearly demonstrating the relationship between physical activity and the beneficial educational outcomes”.

*St Mary’s Memorial School,
Glenelg SA*



Victoria

A record 102 schools across nine Victorian regions were involved in our programs. Whilst the predominant amount of work was done in primary schools, we also worked in four secondary colleges: Ballarat Grammar, Lowanna Secondary College, Damascus and Albert Park College.

We were pleased to see a number of new supporters partner with us to help deliver our programs into local school communities. This highlights the importance of community organisations in supporting their local students to achieve better outcomes in their health and wellbeing and also providing opportunities for better engagement in the school.

Geelong is continuing to be supported through Shell Australia and we participated in the final year of our partnership with the Hume Department of Education for support funding into Mooroopna Schools. The Catholic Education Office of Melbourne and Smith Family Melbourne supported us to work with low socio-economic status school communities throughout Melbourne.

"I have students who now accept that they have done their best and it's irrelevant what others can do. There are also students who, when asked if they can make their efforts even more awesome, are quick to comment in the affirmative and then proceed to do so. For a couple of students sayings like 'let it go' and 'live for now, rather than worrying about the past or the future' have enhanced their interpersonal skills.

The focus on posture and breathing has influenced all of us. The calming effect of breathing deeply and in a regular manner has improved endurance in games and running. We have so much more variety in what we play thanks to the games that have been introduced. The focus is more strongly on cooperation and doing one's personal best rather than winning. I recently ran in a 12km fun run. Previously I had struggled with 10km. Two aspects of Bluearth influenced my running – accept a challenge and breathing / posture, which made the run easy.

I use the Bluearth positive statements with myself and with my grade making it a more self regulating and harmonious atmosphere."

Allison Davidson,
Hamlyn Banks Primary School



Western Australia

Our presence in Western Australia continues to grow with 80 schools from the Kimberley to Bunbury.

2012 began with the start of a new two year partnership with the Department of Education delivering programs into 18 schools across Perth, Geraldton and up to Wyndham in the far north Kimberley.

The Catholic Education Office of WA has continued to value our work, extending the skills of teachers across Perth, the mid West, Gascoyne and Kimberley regions.

2012 also saw the culmination of our five year partnership with Alcoa of Australia in two special recognition celebrations in Pinjarra and Australind. This unique partnership saw the Bluearth Approach embedded into 21 school communities across the South West region creating a culture of health, wellbeing and increased physical activity.

Alcoa has changed the focus of its Social Investment program to reflect its commitment to sustainability in the environment and we wish them well with their new programs and thank them for their commitment over the time of this project.

The Minister for Education, Hon Peter Collier MLC, attended the celebration of our Shell partnership at Weld Square Primary School in November. The Minister stressed the importance of being active to the students who attended which included representatives from other Shell supported schools in Perth and spoke about his weekend cycling trip with his family, role modelling the importance of parents in developing children's love of physical activity.

"The South West region of WA is a classic example of how physical activity can be embedded across a community school. Whilst our Bluearth program was being delivered into 26 school communities, there was a range of other activities to compliment and encourage others to increase their levels of physical activity. The Athletics Carnival at River Valley PS integrated our activities as part of the day, teachers at Dalyellup College shared Bluearth activities with their colleagues through daily fitness activities and buddy class systems, the School Chaplain and Education Assistants were involved in Bluearth sessions at Glen Huon Primary School and the Bluearth culture of choosing to move is embedded into the majority of schools with a large number of teachers integrating physical activity into their daily classroom practice and behaviour management philosophies."

*Lyndal Wade,
South West Regional Coordinator*



Financial Summary

Board of Directors

The following are the directors of Bluearth Foundation:

Pierre Fenech MBA BSc CAT ACP MAICD

Malcolm Freake OAM

Dr Jeffery Simons PhD BA MA MAPS CCAAASP

Peter Thomas BCom FCA MAICD

Michael Brady AM

Adrian Knight

Secretaries

The following are the secretaries of Bluearth Foundation:

David Gunn

Stan Skrabal

Meetings of Directors

Director	Number of meetings held	Number of meetings attended
Jeffery Simons	5	5
Peter Thomas	5	4
Malcolm Freake	5	5
Michael Brady	5	1
Pierre Fenech	5	5
Adrian Knight	5	4

Company structure

Bluearth Foundation (Bluearth) is a company incorporated under the Corporations Act 2001 and is a company limited by guarantee. The Foundation is an income tax exempt charitable institution and a deductible gift recipient.

Principal Activities

The principal activities of Bluearth during the financial year were: To promote health and prevent diseases in human beings through participation in physical activity. No significant change in the nature of these activities occurred during the year.

Review and result of operations

In the opinion of the Directors, the company's operations during the year performed strongly with significantly improved participation per dollar spent and with expenses closely managed. The accumulated surplus of \$783,322 now provides planned financial reserves for the Foundation. The reserves now provide much needed financial security to sustain Bluearth into the future.

Independent Auditor's Report

A copy of the independent auditor's report is included with the financial reports.

The following is an extract from the Bluearth Foundation Annual Report 2012 and interested readers are invited to review the entire document on our website or receive a printed copy by request.

Director's Declaration

The directors of the company declare that:

1. The financial statements and notes, as set out in the financial statements, are in accordance with the Corporations Act 2001 and:
 - a) comply with Australian Accounting Standards, which, as stated in accounting policy Note 1 to the financial statements, constitutes explicit and unreserved compliance with International Financial Reporting Standards (IFRS); and
 - b) give a true and fair view of the financial position of the company as at 31 December 2012 and of the performance for the year ended on that date.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.



Malcolm Freake OAM
Director



Mike Brady AM
Director

Dated this 12th day of April 2013

Bluearth Foundation

Statement of Financial Position as at 31 December 2012

	2012	2011
	\$	\$
CURRENT ASSETS		
Cash and Cash Equivalents	1,012,248	730,731
Trade and Other Receivables	99,571	68,685
Other Current Assets	22,101	34,105
Total Current Assets	1,133,920	833,521
NON-CURRENT ASSETS		
Property, Plant and Equipment	35,330	54,038
Intangible Assets	5,856	5,856
Total Non-Current Assets	41,186	59,894
TOTAL ASSETS	1,175,106	893,415
CURRENT LIABILITIES		
Trade and Other Payables	222,066	153,093
Short Term Provisions	169,718	206,211
Total Current Liabilities	391,784	359,304
TOTAL LIABILITIES	391,784	359,304
NET ASSETS	783,322	534,111
SURPLUS		
Accumulated surplus	783,322	534,111
TOTAL SURPLUS	783,322	534,111

Bluearth Foundation*Statement of Comprehensive Income for the Year Ended 31 December 2012*

	2012	2011
	\$	\$
INCOME		
Sales Revenue	2,798,082	2,266,074
Other Income	524,435	1,156,371
Loss on Sale of Non-current Assets	(10,204)	(5,271)
	3,312,313	3,417,174
EXPENDITURE		
Employee Benefits Expense	2,496,836	2,514,351
Programs Operations Expense	193,809	212,326
Motor Vehicles	122,354	146,454
External Services	75,004	94,979
Fundraising Expense	88,717	3,736
IT and Communications	39,866	53,378
Depreciation and Amortisation Expenses	15,429	29,425
Office and Administration Expenses	31,087	35,812
	3,063,102	3,090,461
SURPLUS FOR THE YEAR	249,211	326,713

Bluearth Foundation

Independent Auditor's Report to the Members of Bluearth Foundation

Report on the Financial Report

We have audited the accompanying financial report of Bluearth Foundation (the company), which comprises the statement of financial position as at 31 December 2012 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation and fair presentation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101: Presentation of Financial Statements, that the financial statements comply with International Financial Reporting Standards (IFRS).

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation and

fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of Bluearth Foundation, would be in the same terms if given to the directors as at the date of this auditor's report.

Auditor's Opinion

In our opinion:

- a) the financial report of Bluearth Foundation is in accordance with the Corporations Act 2001, including:
 - i. giving a true and fair view of the company's financial position as at 31 December 2012 and of its performance for the year ended on that date; and
 - ii. complying with Australian Accounting Standards (including Australian Accounting Interpretations) and the Corporations Regulations 2001; and
- b) the financial report also complies with International Financial Reporting Standards as disclosed in Note 1.



William Nutton
Unit 1, 6-8 Gloucester Avenue, Berwick VIC 3806
Dated this 9th day of March 2013

Our Supporters

MAJOR CORPORATE SUPPORTERS



Alcoa of Australia



Shell Australia

CORPORATE SPONSORS

ActewAGL
 Alex Fraser Industries
 Thales Mulwala
 Wren Oil

PHILANTHROPIC SUPPORT

Aurizon (Formerly QR National) – 2013 South West Western Australia
 Brown Family
 Freake Family Trusts
 Nick Harch
 Perpetual Philanthropic Services – 2013 Alice Springs Program
 RE Ross Trust
 Ward-Ambler Foundation

COMMUNITY PARTNERSHIPS

Benevolent Society
 Cobaw Community Health
 Committee for Geelong/Leaders for Barwon
 Connect Marrickville
 Koorie Academy of Excellence
 Golden Plains Shire
 Rotary Club of Albert Park
 Rotary Club of Caboolture
 Rotary Club of Nedlands
 Smith Family
 Variety Victoria
 VECCI

EDUCATION PARTNERSHIPS

Australian Capital Territory
 ACT Department of Education & Training
 ACT Department of Sport & Recreation
Central (SA and NT)
 SA Health
 Department of Education & Workplace Relations

New South Wales

Sydney Catholic Education Office

Queensland

Brisbane Catholic Education Office

Victoria

Melbourne Catholic Education Office

Western Australia

Catholic Education Office of Western Australia
 Department of Education Western Australia



OUR CORPORATE GOVERNANCE

The Bluearth Foundation is incorporated as a public company limited by guarantee and is governed by a Board of Directors. It is registered with the Australian Taxation Office and is endorsed as a deductible gift recipient (Item 1) under Subdivision 30-BA of the Income Tax Assessment Act 1997.

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Founder and Director

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Investments Pty Ltd

Directors

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Executive Chairman,
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Professor of Kinesiology
California State University,
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Director, TFG International

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Business and Strategic Development Committee

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(Resigned 14th September
2012)

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National Training Manager

Stan Skrabal,
Financial Controller

Paull Jeffrey,
General Manager –
Schools Programs

Jacey Octigan,
National Marketing
Manager

Evan Robertson,
Administration Assistant

Claire Main,
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Project Manager

Ron Johnstone,
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Jay Morris
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**Thank you to our
volunteers who have
assisted us throughout
the year.**

Corporate Volunteers

Shell Geelong Refinery
Smart Connections
Sharpe Ivo
Herbert Geer Lawyers
LSA Partners
Maxxia

**Thank you to the
staff at Jumbunna
for their support and
services in assisting the
Bluearth Foundation.**

Gareth Clarke
Julia Clarke
Ron Diamond
David Gunn
Karen Jacques
Sandi Morgan
Lee Shrimpton

**And the many
volunteers and our
wonderful Ambassadors
and Champions who
have assisted us
throughout the year.**

Photography

Pam Hutchison, Jacey
Octigan, Jeff Henderson

Annual Report
Design by Involve Group

TEAM BLUEARTH

Congratulations to Dale
Stevenson who competed
in the Olympic Shot Put
event at the 2012 London
Olympic Games. Dale
has recently retired from
Athletics and has been
accepted in the Melbourne
Rebels (Rugby Union)
Academy.



Bluearth Foundation
50 Rouse Street,
Port Melbourne VIC 3207
Phone 03 9820 6300 | 1300 784 467
Facsimile 03 9820 4089
mail@bluearth.org
www.bluearth.org

The Bluearth Foundation - to improve health and prevent diseases of sedentary living by facilitating the development of communities and individuals through participation in physical activity.

The Bluearth Foundation is registered as a deductible gift recipient with the Australian Taxation Office. All donations of \$2 and over are fully tax deductible.